

# SES Global Markets

THE MARKET TIMING AND TRADE DECISION SYSTEM FOR EVERY MAJOR GLOBAL MARKET

STOCKS | ETF'S | FUTURES | CURRENCIES | MUTUAL FUNDS

## THE OPPORTUNITY IN 211 WORDS

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### UNPRECEDENTED VOLATILITY PROVIDES UNPRECEDENTED OPPORTUNITY. IF YOU HAVE THE RIGHT APPROACH.

To make money in the financial markets, you must be able to navigate some turbulent waters. Doing so requires three distinct skills: the ability to identify the market's direction, to precisely time your entries and to properly manage your risk.

The way things used to be, this wasn't very difficult. But a few years ago, the markets changed radically. A steady bull market was replaced by wild volatility and an epic crash. Methods that once earned money were now responsible for trillions in lost capital.

For many of the professionals who make their livings in the markets, the tools they once relied on have proven to be woefully inadequate for this new era. Under increasing pressure to produce returns and justify their fees, these traders clearly need a better way.

A way that is not only adaptive to changing market conditions but which has proven itself in the worst market crash in 80 years. A system with precise timing and superior risk management. And a platform which gives them access to any asset class and any market. Anywhere on the planet.

The markets have indeed changed, but the potential payoffs are still huge. The risks no longer have to be.

## THE PROBLEM:

# OUTDATED TRADING METHODS NO LONGER WORK

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THE MARKETS AREN'T THE PROBLEM. MARKETS HAVE ALWAYS CHANGED - AND THEY ALWAYS WILL. IF TRADERS WANT TO ADAPT, THEY NEED A BETTER METHOD.

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For years, traders have dutifully used one of two methods to manage their portfolios. Either they evaluated a market's fundamentals: its growth rates, earnings, debt levels, etc. Or they followed its technicals: price, volume and a host of complicated indicators.

**This is the standard trading checklist.** But when the markets melted down in 2007, volatility spiked to three times what it was before. Conventional valuation models simply can't account for massive price swings, bank crashes, commodity spikes and currency fluctuations. And traditional technical methods, which were modeled during a different era, often mistime the market.

There's a new standard: impeccable market timing designed to adapt to any market condition.

This standard is the new imperative. Economic volatility is here to stay, and the ability to trade it is now the difference between life and death.

## A New Era:

Volatility of the S&P 500 since 1987

RATIO OF 2% UP OR DOWN DAYS

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3.9%

OCT 1987 - JAN 1999  
1987 Market Crash

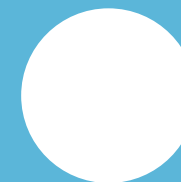
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8.4%

JAN 1999 - JULY 2007  
Dot-Com & Credit Bubbles

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17.7%

JULY 2007- JAN 2012  
The Credit Crisis

# A NEW STANDARD IS NEEDED

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There is, however, a new standard. One which correctly timed not only the 2008 crash, but every major market move for the last 20 years. A systematic approach with a proven track record in every exchange-traded asset class on the planet: stocks, ETF's, futures, currencies and mutual funds.

This standard is the new imperative. Economic volatility is here to stay, and the ability to trade it has become the difference between life and death.

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## The End of the Bull Market

S&P 500 RETURNS: 1987-2012

+1278%

OCT 1987 - MAR 2000

Top of the Dot-Com Bubble

+1.7%

MAR 2000 - JULY 2007

Dot-Com & Credit Bubbles

-16.3%

JULY 2007 - JAN 2012

The Credit Crisis

The Opportunity

The Problem

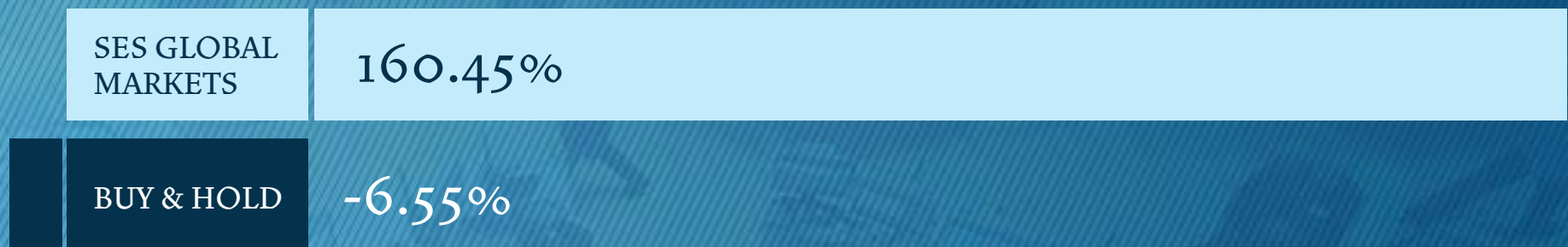
The Solution

The Method

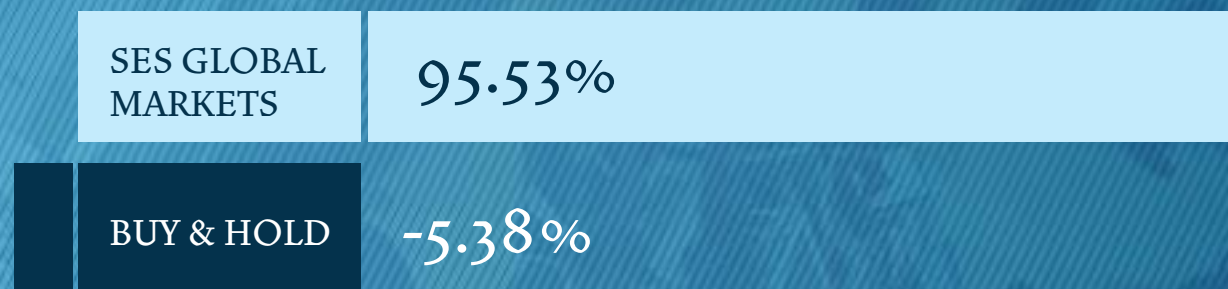
# SES GLOBAL MARKETS\* VS. BUY & HOLD TRADING THE SPY: SPDR S&P 500 ETF

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MARCH 17, 2000 - MARCH 2, 2012



JULY 27, 2007 - MARCH 2, 2012



\* SES STATISTICS ARE CALCULATED USING THE SES TREND INDICATOR™. LONG TRADES ARE TAKEN WHEN THIS INDICATOR ISSUES A BUY SIGNAL  
SHORT TRADES ARE TAKEN WHEN THE INDICATOR ISSUES A SELL SIGNAL.

## THE SOLUTION:

# CAPITALIZE ON VOLATILITY AND SELLOFFS

SES Global Markets is the groundbreaking market timing and trade decision system for professional traders. Built for money managers, hedge funds and trading desks, SES provides trading signals for stocks, ETF's, futures, currencies and mutual funds.

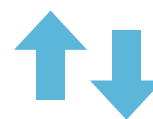
SES allows traders to first pinpoint the market's direction and then to identify the highest-probability trades within any asset class. For every tradable security in our system - over 35,000 - SES provides specific entry, exit and profit-taking signals. Down to the tick.

And SES covers everything. All major global markets. Long and short trades. End-of-day and end-of-week signals for every security in our system. And intraday trade signals for currencies, selected futures and the major U.S. stock indexes.

Most importantly, SES has streamlined the most critical function in any trader's toolkit: capital preservation. Precise exit prices are built into each and every trade signal. The result is, quite simply, the most comprehensive, most precise system in the world.



ALL MAJOR  
GLOBAL  
MARKETS



LONG &  
SHORT  
SIGNALS

35K

SECURITIES  
COVERED



MULTIPLE  
TIMEFRAMES

SES Global Markets' trade signals are precise and proven.

Symbol	Trend	Entry Date	Entry (direction)	Stop	Profit Targets 50%	75%	% Profit (per share)
■ JCP J.C. Penney Company, Inc. Holding	↑ ↑	01-20-12	35.58 ↑	38.00	38.00	39.83	9.99% \$3.56

The Opportunity

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# THE SES PLATFORM

THE SES GLOBAL MARKETS PLATFORM PERFORMS THE THREE CRITICAL TASKS OF THE TRADING PROCESS: MARKET TIMING, ENTRY PRECISION AND RISK MANAGEMENT.

## MARKET TIMING

The SES Trend Indicator displays the current trend for the major global indices. A quick glance immediately gives the trader the market's direction.

SES TREND RANKING™		Stocks	Futures	Currencies
S&P E-mini	↑ ↑	Nat Gas	↓ ↓	US 10-yr
DAX	↑ ↑	Gold	↓ ↓	Bund
WTI Crude	↓ ↓	Silver	↓ ↓	All indices >>

## ENTRY PRECISION

SES provides pinpoint entry prices, profit targets and the trend direction for all tradable securities. This eliminates any uncertainty as to where the trader should enter or take profits.

Symbol	Trend	Entry (direction)	Stop	Profit Targets	
				50%	75%
BMS Bemis Company	↑ ↓	Sell @ 30.50	31.05	28.16	26.01

## RISK MANAGEMENT

The SES Trailing Stop gives traders an exit price for both lock in profits and quickly cutting potential losses. This allows for maximum preservation of capital.



# MAKING THE TRADES

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SES HAS BEEN DESIGNED TO FULLY INTEGRATE WITHIN EACH TRADER'S EXISTING WORKFLOW. OUR TOOLS ARE SIMPLE, POWERFUL AND FULLY CUSTOMIZABLE.

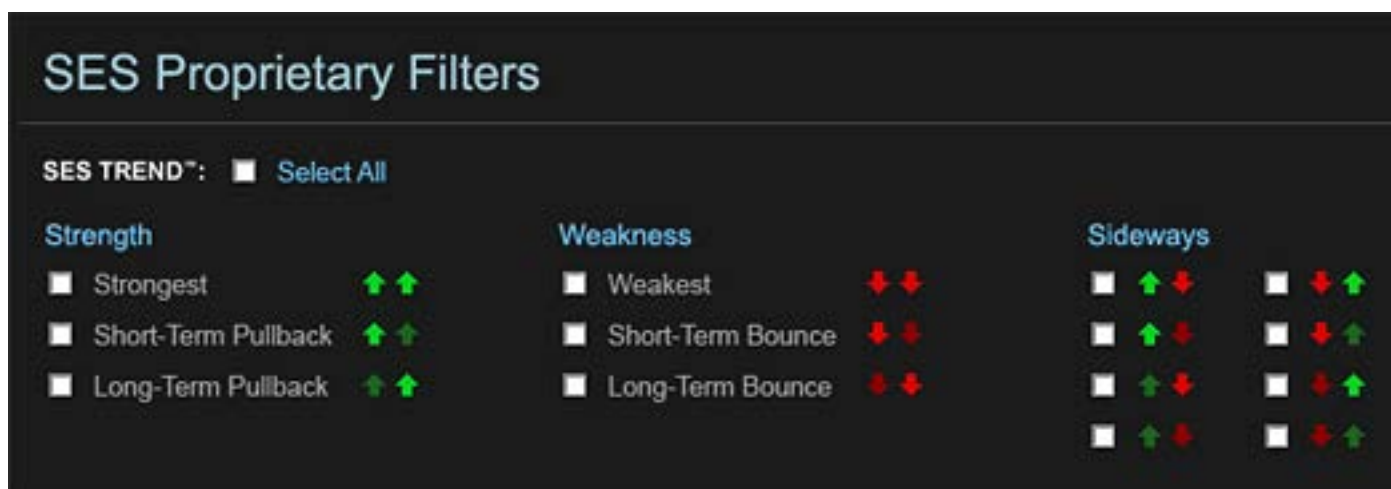
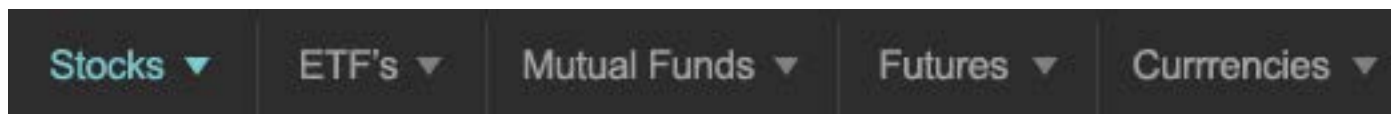
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## SCANNING

Our Scanning tool is where it all begins. Traders first choose the market they want to trade and then select their scanning criteria. SES returns a list of trade signals, ranked in order of Trend strength.

## ADVANCED FUNCTIONALITY

SES provides an array of sophisticated tools, including spread trading, trend rankings, proprietary charts and portfolios.





# UNPARALLELED TRANSPARENCY

IN THIS BUSINESS, TRUST IS PARAMOUNT. THE ABILITY TO SEE CURRENT AND PAST PERFORMANCE RESULTS GIVES TRADERS A LEVEL OF TRANSPARENCY THAT IS UNAVAILABLE ANYWHERE ELSE.

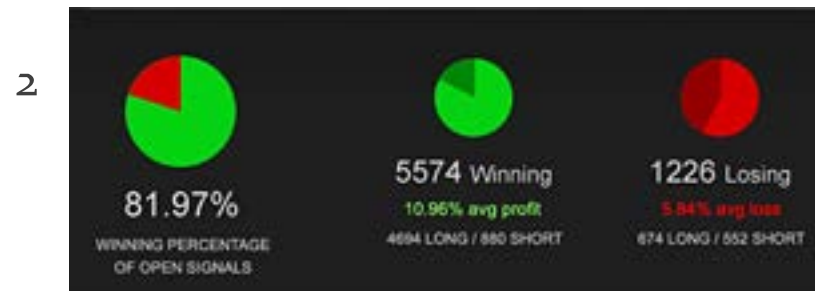
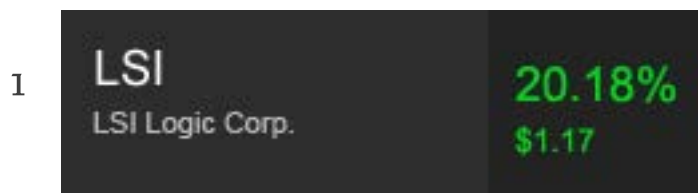
SES NEVER HIDES ITS RESULTS. WE DISPLAY EVERY TRADE: WIN OR LOSE.

1 | Each trade signal contains an individual Profit/Loss number.

2 | All scan results display a composite performance with win/loss percentage, average profit/loss, total profit/loss and long/short breakdown.

3 | The SES Trend History™ displays the full history of our market direction calls for any security or index, as far back as 20 years.

4 | The SES Performance History shows up to 10 years of trade signals for any security, win or lose.



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SIGNAL HISTORY (view all >)

Entry Date	Entry Price	Exit Price	Exit Date	%Profit
1-20-12	1.29706	1.29706	—	0.35%
11-09-11	1.36076	1.36076	01-19-12	7.95%
10-12-11	1.36978	1.36978	11-19-11	1.47%

The Opportunity

The Problem

The Solution

The Method

# SES GLOBAL MARKETS\* vs. DOW JONES CREDIT SUISSE CORE HEDGE FUND INDEX<sup>SM</sup>

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2-YEAR CUMULATIVE PERFORMANCE (MARCH 2010 - MARCH 2012)

SES GLOBAL MARKETS	28.54%
DJ CREDIT SUISSE CORE INDEX	4.30%

5-YEAR CUMULATIVE PERFORMANCE (MARCH 2009 - MARCH 2012)

SES GLOBAL MARKETS	95.53%
DJ CREDIT SUISSE CORE INDEX	28.63%

\* SES STATISTICS ARE CALCULATED USING THE SES TREND INDICATOR™ ON THE SPDR S&P 500 ETF (SYMBOL: SPY). LONG TRADES ARE TAKEN WHEN THIS INDICATOR ISSUES A BUY SIGNAL. SHORT TRADES ARE TAKEN WHEN THE INDICATOR ISSUES A SELL SIGNAL.

# GENERATING TRADE SIGNALS: THE SES METHOD

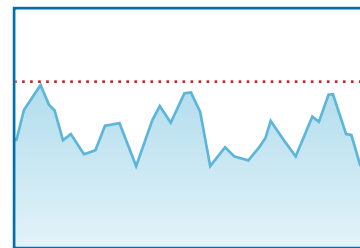
WHILE ALL MARKETS ARE UNIQUE, IT'S THEIR SIMILARITIES WHICH MATTER MOST IN DETERMINING THEIR LIKELY DIRECTION. SES IGNORES THE MARKET'S NOISE TO INSTEAD FOCUS ON THESE SHARED QUALITIES, EMPLOYING A 3-STEP APPROACH TO GENERATING OUR TRADE SIGNALS.

## STEP 1 UNDERSTAND THE COMMON GROUND

All markets share two characteristics. Across the different eras, markets and timeframes, these attributes have remained a constant.

**1** | **TRENDS & RANGES** Markets cycle between periods of sideways, directionless trading, known as consolidations; and up- or downward directional trading, known as trends.

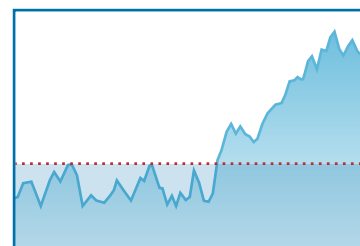
**2** | **BREAKOUTS** All trends begin when a market breaks out from a directionless range.



**1a** | Consolidations: the market moves sideways



**1b** | Trends: directional market moves



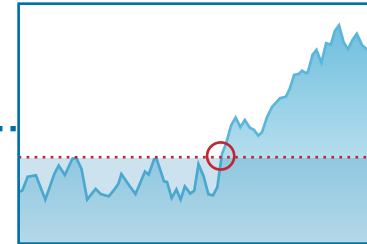
**2** | Consolidations always end with breakouts.

# GENERATING TRADE SIGNALS: THE SES METHOD

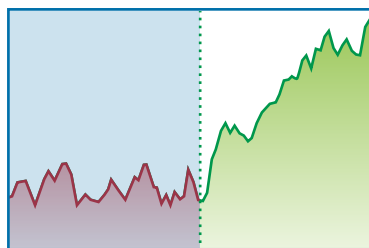
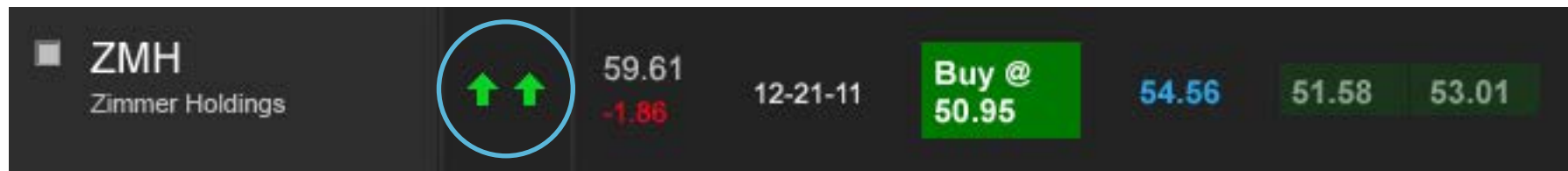
## STEP 2 IDENTIFY THE ENTRY POINTS

The SES algorithm generates entry signals when a market breaks out of one of these consolidation ranges. Buy signals are generated from upward breaks. Sell signals are generated from downward breaks.

However, our algorithm is triggered only by the highest probability breakouts, significantly increasing the odds in the trader's favor.



The SES algorithm identifies entry points from price breakouts.



The SES Trend Indicator confirms our Buy signal.

## STEP 3 CONFIRM THE MARKET DIRECTION

Not all entry points are created equal. Simply taking every trade signal is too arbitrary, and we're not in the business of making arbitrary decisions. So we've added a layer of confirmation - called the SES Trend Indicator™.

This proprietary formula pinpoints the current direction of any market and acts as our confirmation. Buy signals are confirmed by upward Trend Signals. Sell signals are confirmed by downward Trend Signals.

# SES GLOBAL MARKETS\* vs. DOW JONES CREDIT SUISSE LONG/SHORT EQUITY HEDGE FUND INDEX<sup>SM</sup>

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2-YEAR CUMULATIVE PERFORMANCE (MARCH 2010 - MARCH 2012)

SES GLOBAL MARKETS	28.54%
DJ CREDIT SUISSE LONG/SHORT INDEX	4.86%

5-YEAR CUMULATIVE PERFORMANCE (MARCH 2009 - MARCH 2012)

SES GLOBAL MARKETS	95.53%
DJ CREDIT SUISSE LONG/SHORT INDEX	29.92%

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